

UAB Baltic RED (Code 300582361)

COOKIE POLICY

UAB Baltic RED (hereinafter the Company) takes care about the protection of your data. We are committed to protecting and processing your personal data responsibly. In this document, we provide information on how we process your personal data using cookies.

Personal data are processed in accordance with the European Regulation (EU) 2016/679 of the European Parliament and of the Council (hereinafter referred to as the Regulation), the Law on the Legal Protection of Personal Data of the Republic of Lithuania and other legal acts regulating the protection of personal data.

1. USE OF COOKIES

1.1. Company's cookies are small pieces of text information automatically created while browsing the website, stored on the user's computer or another device used by you, are used on the website. **Cookies are used to improve the browsing experience of visitors to the website and to analyse the traffic and behaviour of visitors to the website.**

1.2. **The Company's website uses cookies to improve and enhance the experience of website visitors.**

1.3. The following types of cookies may be used on the Company's website:

1.3.1. **Technical cookies assist the website visitor in viewing the website and its content, ensuring the functionality of the website. Technical cookies are essential for the proper functionality of the website.**

1.3.2. **Functional cookies** are used to help the website visitor use the Company's website, to remember the choices and preferences made during the browsing process. Functional cookies are not necessary for the full functionality of the website, but they add functionality and improve your experience of using the Company's website.

1.3.3. **Analytical cookies** are used to obtain information about how visitors use the Company's website. This is necessary to enable us to optimise and improve the Company's website. Analytical cookies allow us to collect data about the web pages you have viewed, the pages you came from, the emails you have opened and responded to and to date and time information. This also means that we may use information about you and how you use this website, such as the frequency of your visit, the number of clicks on a particular page, the search terms used, etc.

1.3.4. **Commercial cookies** (targeted or promotional cookies) – are used to deliver personalised advertising to a visitor to the Company's website. This is called remarketing, which is based on browsing actions, such as the products and/or services you have searched for, viewed.

1.4. Access to statistical data about visitors to the Company's website is available to the Company's employees who are responsible for analysing this data and improving the website.

1.5.

1.6. Technical records may also be accessed by the Company's partners who provide content management tools for the Company's website.

1.7. The data collected by the Company through cookies is stored by the Company for no longer than is necessary to achieve the purposes of the processing or for no longer than is required by the data subjects and/or provided for by law.

1.8. More detailed information about cookies can be found at: AllAboutCookies.org.

1.9. If you do not agree to our use of cookies, you have the possibility to change your browser settings and control the number of cookies. Useful links on how to refuse cookies can be found below:

- **For the Chrome browser:**

[https://support.google.com/chrome/answer/95647?hl=lt&co=GENIE.Platform%3DDesktop](https://support.google.com/chrome/answer/95647?hl=lt&co=GENIE.Platform%3DDesktop;);

- **For the Firefox browser:**

<https://support.mozilla.org/lt/kb/Slapuk%C5%B3%20%C5%A1alimas>;

- **For the Safari browser:** <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>;

- **For the Edge browser:** <https://support.microsoft.com/lt-lt/microsoft-edge/slapuk%C5%B3-naikinimas-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>.

2. DESCRIPTION OF COOKIES USED ON THE WEBSITE

Cookie name	Description of the purpose of the cookie	Supplier	Validity
pll_language	This cookie, set by the <i>Polylang</i> plug-in, records the language chosen by the user when they revisit the website.	balticred.com	1 years